

BRINGING INNOVATIVE AND SUSTAINABLE INDUSTRIES INTO EDUCATIONAL PROGRAMS AND COMMUNITY INITIATIVES

Latoya Wilson

609-250-2713

latoya.wilson@wilsoncareer.com

Wilsoncareer.com

EXPERIENCE

CareerFoundry- Tech Bootcamp Career Specialist

Berlin, Germany

August 2022 - Present

- Description: CareerFoundry offers online learners the chance to kick-start or advance their tech careers and supports students in finding a job that matches their professional goals.
- Provides one on one career mentorship as students complete the Job Preparation Course and throughout their job search.
- Assists students with developing a career change strategy and career/job plan.
- Conducts mock interviews and assess student's communication skills.
- Reviews resumes, cover letters, and other job application materials.

Wilson's Career Readiness Consultancy

Career Pathway Project Development Consultant (Business Owner)

June 2022 – Present

Targeted Industries - Sustainability (Environmental, Economical, and Cultural) projects. Advanced manufacturing and logistical practices that handle innovative products and projects. Include STEAM (Science, Tech, Engineering, and Math) components to these community initiatives.

- Partnering with targeted industries to incorporate innovative products and services to develop career pathway curriculum, learning tool, and work-based projects into youth and young adult-based programs
- Collaborating with partners to apply for grants and funding opportunities so that career pathway projects can exist.
- Assisting industry partners in working with policy leaders to expand their projects into municipalities and regions.
- Contributing research to policy institutes and advising public policy leaders on subjects that align with mission and services

Middlesex County College

Edison, NJ

History/ Social Science Instructor

January 2017 – Present

- Teaching theory and applications in political science and college success to traditional college students
 - Courses - National Government, State/Local Government
- Developing curriculum, Community Engaged Learning projects, and assessment tools
- Serving as a Faculty Advisor for Advocating for Students with Learning Differences
- Organizing several workshops that pertain to academic and career success
- Introducing students to internships, work study, career assessments, and other career resources
- Serving on several event committees that bring political awareness to the college community

Middlesex County College

Edison, NJ

Project Connections Instructor (Career and Education)

September 2017 – August 2020

- Taught theory and applications in career preparation and academic success to traditional college students
- Introduced students to career assessments, work-based learning opportunities, recruitment events, networking tools, and 4-year college resources.
- Taught students how to build career networks and market their skills to potential employers after graduation
- Collaborated with a career counselor in facilitating Strong Interest Inventory Assessments as part of students' career research and projects
- Developed curriculum and multiple workshops for students.
- Tutored math, business, and social science courses to ensure that students successfully complete their courses.
- Organized activities that will allow students to develop their professional, social, academic, and leadership skills.
- Organized 2-day summer orientations with the use of student leaders that introduce incoming Freshman to services and programs.

Center for Economic/Workforce Development/ Union County College

Elizabeth/Plainfield, NJ

Job Developer/Student Generalist

September 2013 - August 2017

- Provided career and academic advisement to Trade Act, WIA, ESL, Social Services and GED students enrolled in workforce and/or career training programs
- Taught job search strategies, such as resume writing, networking, interviewing, application process, and professionalism
- Served as a liaison between social service agencies, businesses, and local/county elected officials to expand career training and job development services
- Placed students in full time employment or internships that aligned with their skills and career programs
- Taught career development to Youth Corp students and assigned them projects to present in class
- Organized career days, workshops, and 2 job fairs that consisted of over 25 employers and over 400 attendees.
- Attended business networking events, public policy workshops, and career fairs
- Developed and published Job Connection Newsletter for Union County and other residents across the state
- Analyzed how the creation of WIOA programs, availability of local businesses, and other public policies will impact economic growth in Elizabeth and Plainfield.

CONFERENCE PRESENTATIONS & INVITED SEMINARS

November 2019 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** EXPLORING STEM-BASED CAREER READINESS CURRICULUM IN PREDOMINANTLY MINORITY DISTRICTS

November 2017 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** CAREER DEVELOPMENT POLICIES IN THE WAKE OF GENTRIFICATION

August 2016 Conducted an Urban League workshop for inner city youth. **Topic:** CAREER PREPARATION AND ENTREPRENEURSHIP

EDUCATION

University of Baltimore - 2006 – 2008

MPA, Public Administration

- Public Policy/Analysis

Georgia State University - 2002 – 2005

Bachelors of Business Administration

- Human Resource Management

PUBLICATION

Stigma of affirmative Action in the workplace

Georgia State University May 2005