

Promoting Career Pathway in Global Innovation, Economic Development, and Sustainability to Increase Diverse Representation

Latoya Wilson

609-250-2713

latoya.wilson@wilsoncareer.com

Wilsoncareer.com

EXPERIENCE

CareerFoundry

Berlin, Germany

Career Specialist

August 2022 - Present

- Description: CareerFoundry offers online learners the chance to kick-start or advance their tech careers and supports students in finding a job that matches their professional goals.
- Provides one on one career mentorship as students complete the Job Preparation Course and throughout their job search.
- Assist students with developing a career change strategy and career/job plan.
- Conducts mock interviews and assess student's communication skills.
- Reviews resumes, cover letters, and other job application materials.

Middlesex County College

Edison, NJ

History/ Social Science Instructor

January 2017 – Present

- Teaching theory and applications in political science and college success to traditional college students
- Developing curriculum, Community Engaged Learning projects, and assessment tools
 - Courses - Student Success, National Government, State/Local Government
- Serving as a Faculty Advisor for Advocating for Students with Learning Differences
- Organizing several workshops that pertain to academic and career success
- Introducing students to internships, work study, career assessments, and other career resources
- Serving on several event committees that bring political awareness to the college community

Wilson's Career Readiness Consultancy

Career Readiness and Economic Development Consultant (Business Owner)

June 2020 – Present

- Career Pathway programs in Global Innovation, Sustainability, and Economic Development
 - Underrepresented youth and young adults
- **Please refer to wilsoncareer.com**

Middlesex County College

Edison, NJ

Project Connections Instructor (Career and Education)

September 2017 – August 2020

- Taught theory and applications in career preparation and academic success to traditional college students
- Introduced students to career assessments, work-based learning opportunities, recruitment events, networking tools, and 4-year college resources.
- Taught students how to build career networks and market their skills to potential employers after graduation
- Collaborated with a career counselor in facilitating Strong Interest Inventory Assessments as part of

students' career research and projects

- Developed curriculum and multiple workshops for students.
- Tutored math, business, and social science courses to ensure that students successfully complete their courses.
- Organized activities that will allow students to develop their professional, social, academic, and leadership skills.
- Organized 2-day summer orientations with the use of student leaders that introduce incoming Freshman to services and programs.

Center for Economic/Workforce Development/ Union County College

Elizabeth/Plainfield, NJ

Job Developer/Student Generalist

September 2013 - August 2017

- Provided career and academic advisement to Trade Act, WIA, ESL, Social Services and GED students enrolled in workforce and/or career training programs
- Taught job search strategies, such as resume writing, networking, interviewing, application process, and professionalism
- Served as a liaison between social service agencies, businesses, and local/county elected officials to expand career training and job development services
- Placed students in full time employment or internships that aligned with their skills and career programs
- Taught career development to Youth Corp students and assigned them projects to present in class
- Organized career days, workshops, and 2 job fairs that consisted of over 25 employers and over 400 attendees.
- Attended business networking events, public policy workshops, and career fairs
- Developed and published Job Connection Newsletter for Union County and other residents across the state
- Analyzed how the creation of WIOA programs, availability of local businesses, and other public policies will impact economic growth in Elizabeth and Plainfield.

Cumberland County College

Vineland, NJ

Workforce Development Specialist

September 2010 – October 2012

- Provided academic, registration, and financial advisement to WIA, WDP, Trade Act, and traditional college students enrolled in academic and job training programs
- Reviewed student progress and tracks student use of academic support services
- Assisted with College transfer day for students seeking to attend 4 year institutions
- Connected students with other college resources, organizations, and students services
- Served as a Liaison between the College and Career One Stop Centers
- Monitored how workforce development public policies affect our programs and students
- Developed and facilitated Labor Market Information and job services workshop
- Participated on the Economic Development Strategic Planning Team
- Facilitated New Student Orientation and taught Freshman Seminar

APPOINTMENTS

Northeast Economic Development Association - Board Secretary

Hamilton Township Planning Board Member

CONFERENCE PRESENTATIONS & INVITED SEMINARS

November 2019 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** EXPLORING STEM-BASED CAREER READINESS CURRICULUM IN PREDOMINANTLY MINORITY DISTRICTS

November 2017 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** CAREER DEVELOPMENT POLICIES IN THE WAKE OF GENTRIFICATION

August 2016 Conducted an Urban League workshop for inner city youth. **Topic:** CAREER PREPARATION AND ENTREPRENEURSHIP

EDUCATION

University of Baltimore -2006 – 2008
MPA, Public Administration
➤ Public Policy/Analysis

Georgia State University - 2002 – 2005
Bachelors of Business Administration
➤ Human Resource Management

PUBLICATION

Stigma of affirmative Action in the workplace
Georgia State University May 2005