

Latoya Wilson

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EXPERIENCE

Middlesex County College

Edison, NJ

History/ Social Science Instructor

January 2017 – Present

- Teaching theory and applications in political science and college success to traditional college students
- Developing curriculum, service learning projects, and assessment tools
 - Courses - Student Success, National Government, State/Local Government
- Serving as a Faculty Advisor for Advocating for Students with Learning Differences
- Teaching students how to build networks and market their skills to potential employers after graduation
- Organizing several workshops that pertain to academic and career success
- Introducing students to internships, work study, career assessments, and other career resources
- Serving on several event committees that bring political awareness to the college community

Middlesex County College

Edison, NJ

Project Connections Instructor (Career and Education)

September 2017 – August 2020

- Taught theory and applications in career and academic success to traditional college students
- Introduced students to career assessments, work-based learning courses, recruitment events, networking tools, and 4-year college resources.
- Developed curriculum, assignments, workshops, and assessment for students.
- Tutored math, business, and social science courses to ensure that students successfully complete their courses.
- Organized activities that will allow students to develop their professional, social, academic, and leadership skills.
- Organized 2-day summer orientations with the use of student leaders that introduce incoming Freshman to services and programs.

Wilson's Career Readiness Consultancy

Career Readiness and Economic Development Consultant (Business Owner)

June 2020 – Present

- Serve as a liaison between targeted industry, political, and institution clients in developing career pathway programs
 - STEAM, Economic Development, Sustainability Industries
- Develop and implement career recruitment and innovation workshops with sponsoring policy leaders, industries, and institutions that serve targeted population
- Develop and implement recruitment programs of underrepresented young professionals or interns to contribute their skills in neighborhood, downtown, and other development projects
- Work with clients to incorporate evaluation tools, secure grants and other funding source for these projects
- Contribute research to policy institutes on subjects that align with mission and services
- Advise public policy clients on initiatives that align with mission and services

Center for Economic/Workforce Development/ Union County College
Job Developer/Student Generalist

Elizabeth/Plainfield, NJ

September 2013 - August 2017

- Provided career and academic advisement to Trade Act, WIA, ESL, and GED students
- Served as a liaison between social service agencies, businesses, and local/county elected officials.
- Placed students in full time employment or internships that aligned with their skills and experience
- Developed career development curriculum and workshops
- Taught career development to Youth Corp students and assigning them projects to present in class
- Organized career days and 2 job fairs that consisted of over 25 employers and over 400 attendees.
- Attended business networking events, public policy workshops, and career fairs
- Provided career development strategies, such as resume writing, networking, interviewing, and professionalism
- Developed and published Job Connection Newsletter for Union County and other residents across the state
- Analyzed how the creation of WIOA, availability of local businesses, and other public policies will impact economic growth in Elizabeth and Plainfield

Cumberland County College
Workforce Development Specialist

Vineland, NJ

September 2010 – October 2012

- Advised WIA., WDP, and Trade Act participants that were being trained to re-enter the workforce
- Provided academic, registration, financial aid and career advisement to traditional and older students
- Reviewed student progress and tracks student use of academic support services
- Assisted with College transfer day for students seeking to attend 4 year institutions
- Connected students with other college resources, organizations, and students services
- Served as a Liaison between the College and Career One Stop Centers
- Monitored how workforce development public policies affect our programs and students
- Developed and facilitated Labor Market Information and job services workshop
- Participated on the Economic Development Strategic Planning Team
- Facilitated New Student Orientation and taught Freshman Seminar

APPOINTMENTS

Northeast Economic Development Association

Hamilton Township Planning Board Member

Mercer County Workforce Development Board

CONFERENCE PRESENTATIONS & INVITED SEMINARS

November 2019 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** EXPLORING STEM-BASED CAREER READINESS CURRICULUM IN PREDOMINANTLY MINORITY DISTRICTS

November 2017 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** CAREER DEVELOPMENT POLICIES IN THE WAKE OF GENTRIFICATION

August 2016 Conducted an Urban League workshop for inner city youth. **Topic:** CAREER PREPARATION AND ENTREPRENEURSHIP

EDUCATION

University of Baltimore -2006 – 2008

MPA, Public Administration

➤ Public Policy/Analysis

Georgia State University - 2002 – 2005

Bachelors of Business Administration

➤ Human Resource Management

PUBLICATION

Stigma of affirmative Action in the workplace

Georgia State University May 2005