

Latoya Wilson

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rebuildworkforce.com

EXPERIENCE

Middlesex County College

Edison, NJ

History/ Social Science and Project Connections Instructor

January 2017 – Present

- Teaching theory and applications in career development, political science, and college success to traditional college students
 - Courses - Student Success, National Government, State/Local Government, Strategy to Success
- Serving as a Faculty Advisor for Advocating for Students with Learning Differences
- Tutoring several courses to ensure that students successfully complete their courses
- Organizing activities that will allow students to develop their professional, social, academic, and leadership skills
- Organizing 2 day summer orientation with the use of student leaders that introduce incoming Freshman to services and programs
- Teaching students how to build networks and market their skills to potential employers after graduation
- Organizing several workshops that pertain to academic and career success
- Introducing students to internships, work study, career assessments, and other career resources
- Serving on several event committees that bring political awareness to the college community

Wilson's Career Readiness Consultancy

Urban Communities

Career Readiness and Public Policy Consultant (Business Owner)

June 2019 – Present

- Developing work-based learning activities, initiatives, career service curriculum, and STEAM-based industry partnerships for establishments that serve youth and young adults
- Marketing local targeted industries to support community development projects that create economical and environmental sustainability for underrepresented residents with the use of diverse talent
- Organizing programs to promote career pathway programs, entrepreneurship, property investments, and community sustainability projects for underrepresented groups
- Building working relationships with public policy stakeholders to develop and advocate for Legislative Bills that support such initiatives
- Providing career advisement and connecting STEAM-based professionals and entrepreneurs to potential interns, mentors, and qualified candidates

Center for Economic/Workforce Development/ Union County College

Elizabeth/Plainfield, NJ

Job Developer/Student Generalist

September 2013 - August 2017

- Advised Trade Act, WIA, ESL, and GED students to prepare them for higher level of skills and employment
- Served as a liaison between social service agencies, businesses, and local/county elected officials.
- Connected students to job placement that aligns with their skills and experience
- Taught career development to Youth Corp students and assigning them projects to present in class
- Organized career days and 2 job fairs that consisted of over 25 employers and over 400 attendees.
- Attended business networking events, public policy workshops, and career fairs

- Provided career development strategies, such as resume writing, networking, interviewing, and professionalism
- Developed and published Job Connection Newsletter for Union County and other residents across the state
- Analyzed how the creation of WIOA, availability of local businesses, and other public policies will impact our programs

Cumberland County College
Workforce Development Specialist

Vineland, NJ

September 2010 – October 2012

- Advised WIA., WDP, and Trade Act participants that were being trained to re-enter the workforce
- Provided academic, registration, financial aid and career advisement to traditional and older students
- Reviewed student progress and tracks student use of academic support services
- Assisted with College transfer day for students seeking to attend 4 year institutions
- Connected students with other college resources, organizations, and students services
- Served as a Liaison between the College and Career One Stop Centers
- Monitored how workforce development public policies affect our programs and students
- Developed and facilitated Labor Market Information and job services workshop
- Participated on the Economic Development Strategic Planning Team
- Facilitated New Student Orientation and taught Freshman Seminar

APPOINTMENTS

Hamilton Township Planning Board Member

My role is working with other members to propose development applications for site plans, subdivisions, flood plain relief, etc. and the Master Plan and Zoning Ordinance review and modification.

CONFERENCE PRESENTATIONS & INVITED SEMINARS

November 2019 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** EXPLORING STEM-BASED CAREER READINESS CURRICULUM IN PREDOMINANTLY MINORITY DISTRICTS

November 2017 Interdisciplinary Conference on Race at Monmouth University: Exploring Race, Gender, and Leadership in History and Global Societies: Goals, Strategies, and Reconciliation. **Topic:** CAREER DEVELOPMENT POLICIES IN THE WAKE OF GENTRIFICATION

August 2016 Conducted an Urban League workshop for inner city youth. **Topic:** CAREER PREPARATION AND ENTREPRENEURSHIP

EDUCATION

University of Baltimore - 2006 – 2008

MPA, Public Administration

- Public Policy/Analysis

Georgia State University - 2002 – 2005

Bachelors of Business Administration
➤ Human Resource Management

PUBLICATION

Stigma of affirmative Action in the workplace

Georgia State University May 2005